



Alaska Health Education Consortium
 Meeting minutes
 April 18, 2007

Meeting called to order 8:40 am
 Present: Joyce Guest, Laurel Flynn, Doreen Stangel, Molly McGrath, Faith Hundley, Stephanie Allen, Rosalie Schutti, Mariko Selle, Mauri Parks and Michael Powell

8:40		Meeting called to order
	Agenda approval	Molly moved, Laurel seconded, agenda approved
	12/4/06 minutes approval	<p>Discussion:</p> <p>What was the outcome of the CHES preparation question? There's now a study guide – Mauri will pursue further.</p> <p>The Board has discussed the merits of seeking a 501(c)(3) status for AHEC many times. Have always (so far) decided against it because of the formality of it all and the resulting restrictions on lobbying. Also, some folks won't join a 501(c)(3). The main benefit of attaining a 501(c)(3) status would be fundraising, because AHEC would then be eligible to apply for government grants, offer tax-deductible donations, etc.</p> <p>Molly moved, Laurel seconded, agenda approved</p>
9:00	School health promotion panel	<p>Presentations by Faith Hundley from Sherrod Elementary School, Rosalie Schuette from Swanson Elementary School and Nancy Copping from the AK PTA.</p> <p>They're doing great things in the Mat-Su Valley to promote physical activity and healthy eating habits in elementary school.</p> <p>The AK PTA received money (from the Obesity program?) to make small grants to schools to promote physical activity and good nutrition.</p>

10:00	Treasurer's report	If Joyce could send it, I'll attach it.
	Membership report	Written report presented/electronic copy to be attached? We have 64 members, including seven new members, four students and eight agencies. Renewal's can be made online. She has updated the membership and email lists. She also has the new brochure. She's looking for the next chair for the membership committee.
	Continuing education report	We need to conduct a needs assessment. Mauri wants to buy two books and get a copy of a report from a CHES survey. Mauri conducted a focus group to test a modified peace garden curriculum (for all ages) that now includes health education messages.
	Website report	Mauri wondered if it could be used as a source of revenue? Perhaps related to helping to facilitate distribution of web-based continuing education opportunities? Mauri wants to add an article bank to the website. Sarah suggested that the key to website-related revenues could be the members-only section. An AHEC strategic plan might offer some structure for decision-making on these questions. Further discussion tabled until after 2:30.
	Advocacy and resolutions report	Five resolutions were presented. "A resolution to support physical education in Alaska" was requested by AHA/APHERD. Michael moved that it be approved, Sarah seconded. Discussion: What happens next? Given to AHA/APHERD. Put it on AHEC letterhead. Add a cover letter indicating that the resolution is for a minimum requirement, and we support work to do more than the minimum. The current process is based on other organizations seeking our agreement with their resolutions. AHEC could also develop its own resolutions and ask for others' support. 5b to be amended, put on letterhead with comments and sponsors as discussed. [passed] Michael moved that "In support of wellness in communities, schools, early care and education programs, and health programs" be approved; Molly seconded. In discussion, it was noted that this is an update. [passed] Michael moved that "Breast feeding in AK" be approved. Mariko seconded. [approved] Michael moved that "In support of the state's 2007 Youth Risk Behavior Survey (YRBS)" be approved. In discussion, it was noted that AHEC is not limited from lobbying, but some board

		members are state employees. If they abstain, they will avoid a potential conflict of interest. Sarah moved that the resolution be amended to be directed specifically to the Legislature. [Approved with Michael, Laurel, Doreen, Gail and Molly abstaining.]
	Marketing	Historically, the primary focus of the marketing committee has been on promoting the Barbara Berger Award. Mariko is also the awards chair for ALPHA, and hopes to be able to use her dual role to benefit both processes. Perhaps AHEC could consider ALPHA award nominees that were not selected when deciding who should receive the Barbara Berger Award?
11:00	Community Health Promotion	Presentation by Dawn Brunett, program manager for the Mat-Su Health Foundation. They manage funds received in conjunction to the Valley Hospital; the purpose of the Foundation is to provide financial support for well-managed 501(c)(3) organizations offering services and practical solutions to significant health related problems impacting the citizens of the Mat-Su Borough http://www.matsuhealthfoundation.org/ .
12:00	Lunch	
1:00	Worksite Health Promotion Panel	Presentations by Diane Dunham – Chevron, Anjli Longdon – the Wilson Agency, Jean Marcey – Southcentral Foundation, and Shannon Garman – WIN for AK
2:00	Alaska Tobacco Program	Overview presented by Lisa Aquino, AK Tobacco Program Manager
2:30	Developing a Vision for Health Education in the 21 st Century	A discussion facilitated by Jayne Andreen. Slides attached.